



HARDING



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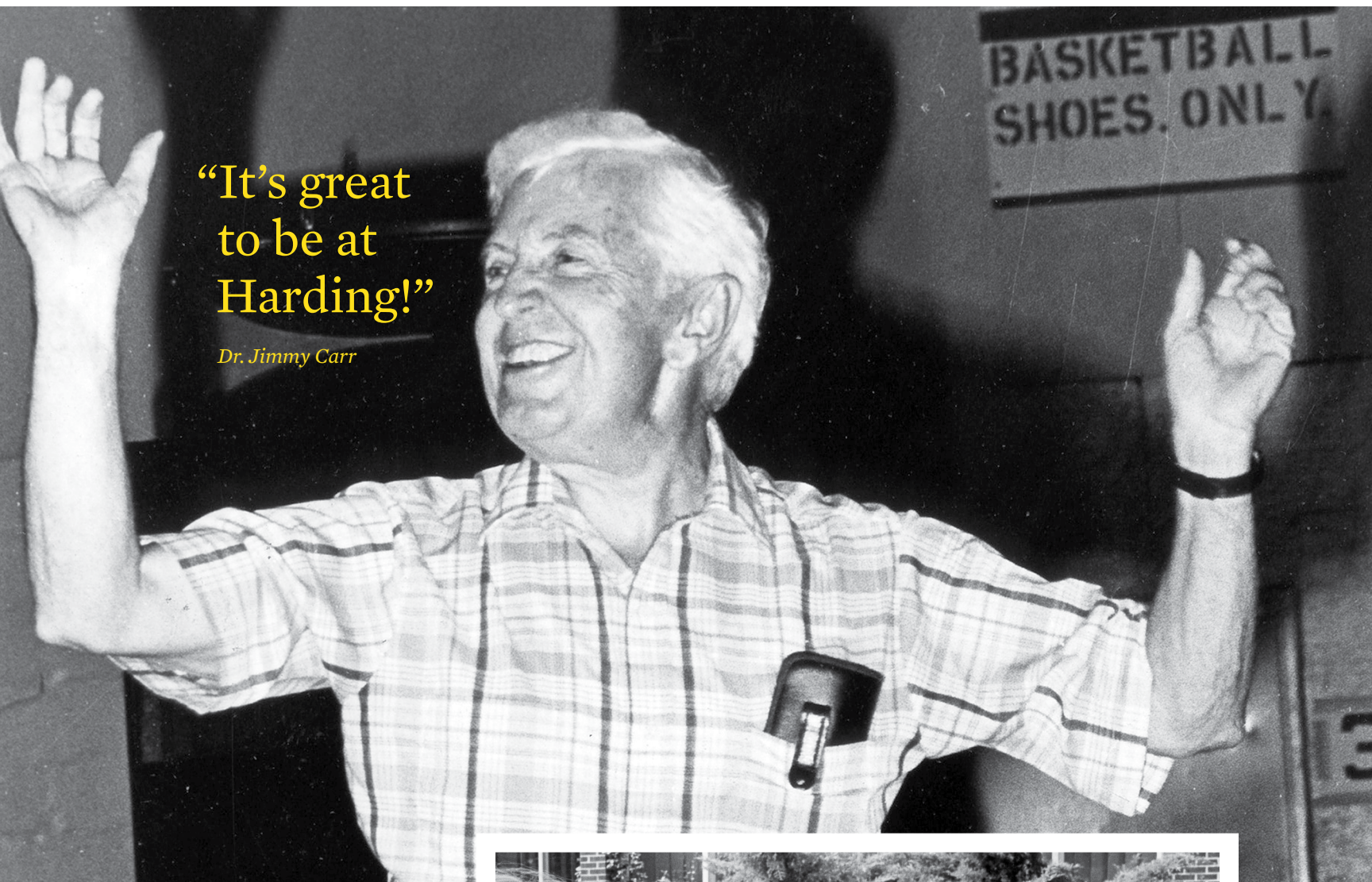
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**“It’s great
to be at
Harding!”**

Dr. Jimmy Carr

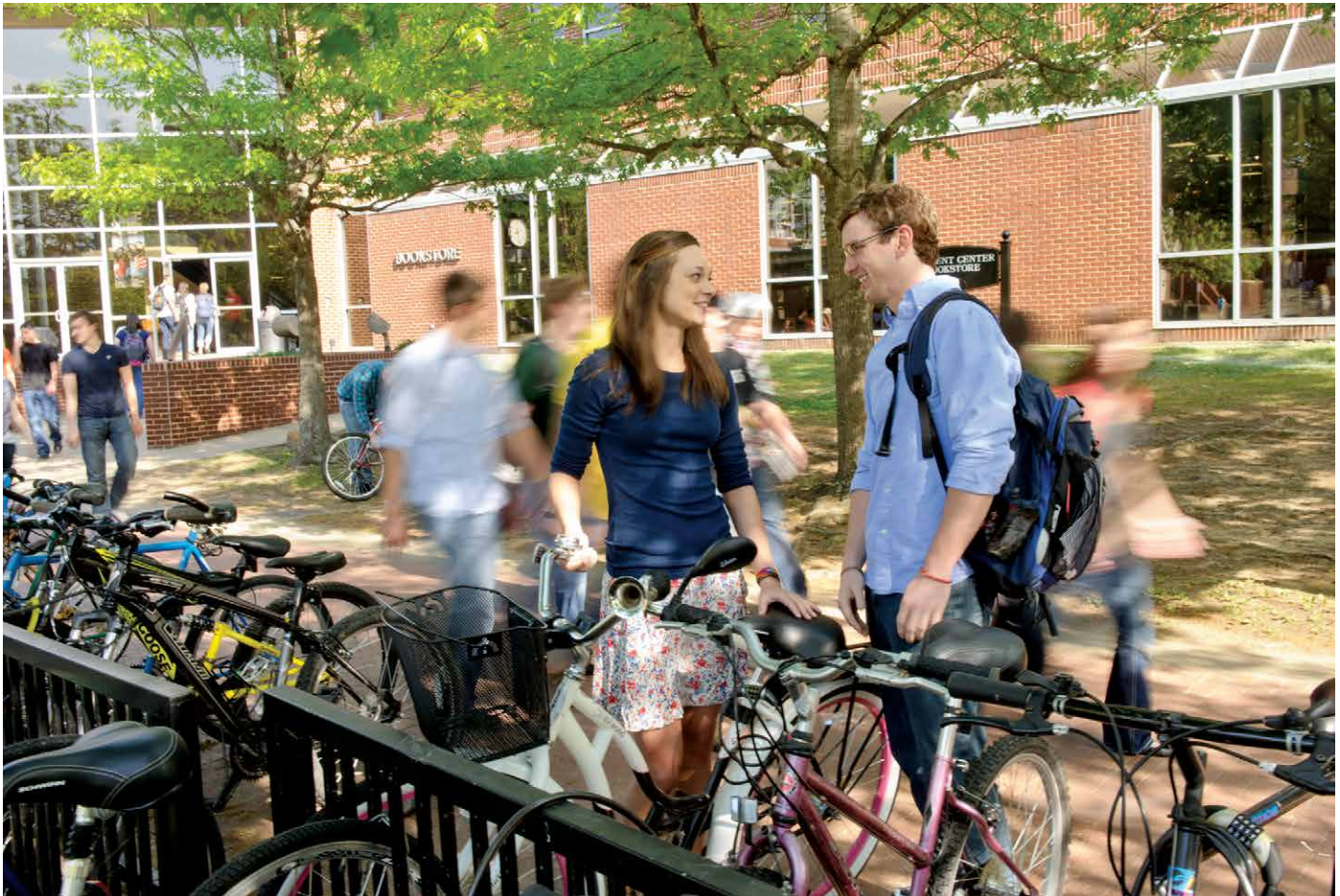
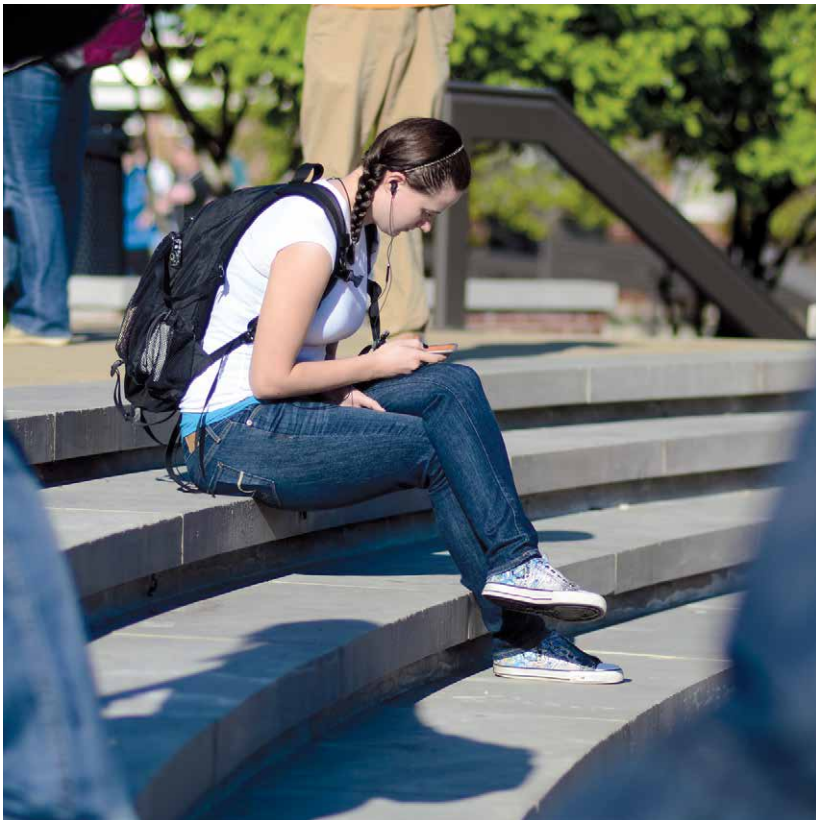
DR. JIMMY CARR loved Harding. His energy and enthusiasm for the University was evident to all who met him. As assistant to the president from 1973 to 1997, Carr had one hope: that present students and future generations would come to love Harding as he did. His dream has been fulfilled, as thousands have uttered the phrase he coined more than 30 years ago to describe their own college experience. Today, those six simple words have come to symbolize the Harding story, one that is now 89 years in the making.





THIS STORY HAS many characters: our founders, committed and sacrificing individuals who plotted the first chapters and laid a firm, faith-based foundation; our alumni, a strong group of more than 51,000 who are strengthening the University and sharing the Harding story worldwide; current students, vibrant and aware men and women who are writing their pages even as you read this; and future students — such as yourself — with hopes and dreams of making a difference, eager to fill the next volume.

Through the next few pages, you will meet several members of the Harding family who, like Carr, love this University and learn why it's great to be at Harding.





HARDING IS MORE than just academics, spirituality, relationships or community service. It's great to be at Harding because there is a balance of all these components – the integration of faith, learning and living – and so much more.

Perhaps the late Billy Ray Cox, former vice president, expressed it best: “Believing that from the quiet moment of test tube observation to the high note of the chorus – from the solitude of chapel to the zest of the teams – that the Master Teacher is involved in the community we call Harding makes it very special to me. The Master Teacher abides in our midst, and, through his influence, we have the world’s best hope of building a community in which might is used for right, discrimination is abolished, decency prevails, honesty abides and love overcomes. ... To me, there is no other place like Harding.”

To truly understand, you need to experience it for yourself. Visit campus to discover a place where you can begin your own story and be part of something great.



DR. JOSEPH PRYOR (’37), academic dean from 1960-83, knew that the impact our students made on the world would be a direct reflection of our faculty: “Harding must ever strive to provide [academic] excellence ... with stress upon effective teaching that will enable students to be prepared to meet the ever-changing needs of our society and to provide the leadership that will improve our society.”

Our academic programs are designed by faculty members who hold the highest degrees in their fields, possess decades of workplace and classroom experience, continually develop themselves professionally, and value scholarship, service, and their roles as models of Christian living.

University representatives are leaders in their respective professional organizations. Consider Dr. Beckie Weaver, dean of the College of Allied Health, who is currently the Arkansas Speech-Language Pathology

representative to the ASHA Advisory Council. Dr. Keith Schramm, associate professor of physical science, serves on the board of directors for Ghana West Africa Missions. And Dr. Ed Wilson, professor of chemistry, is on the executive committee of the Central Arkansas Chapter of Sigma Xi Research Society.

Our faculty also understand that a quality education comes from more than classrooms and lectures. They are committed to providing a well-rounded, top-notch academic experience that includes hands-on learning, the latest research, effective professional preparation and discipline-specific internships. These real-world applications enhance solid classroom instruction and give our students an edge when joining today’s highly competitive workforce.

ALUMNI PROFILE



DAVID CONDOLORA, '06

THROUGH THEIR MOVIES, Disney's message has always been that dreams come true. For David Condolora, it was the animation studio that brought his filmmaking dreams to life, when he was hired as second assistant editor for the movie "Tangled."

"I've always wanted to work on movies," says Condolora. "When I was a kid, I wrote my first screenplay when I was 8 years old and made a bunch of short films." It was that passion for filmmaking that led Condolora to apply for jobs at DreamWorks and Pixar at the encouragement of his father.

"I was a big fan of the Pixar movies, and I started noticing that my favorite movies every year ended up being animated films," he says.

It was a perfect match, except for one speed bump — he couldn't draw.

However, he soon learned that much of animation used similar techniques as live-action filmmaking, requiring writers, sound technicians and editors, which Condolora knew very well.

As second assistant editor, he helped the lead editor communicate back and forth with the rest of the film crew. The work on "Tangled" was a labor of love, and the end result proved incredibly rewarding for Condolora.

"My wife, Brooke, and I went and saw 'Tangled' with a local audience in Burbank, Calif. It's so cool to see what you were a part of — even in a small way — affect other people and see that they loved it, too."

At the completion of "Tangled," Condolora moved onto another movie, "Wreck-It Ralph" and worked on the trailers for "Brave."

"Anyone at Harding will receive the training they need to go out and make films and hopefully impact people in the industry for the better," he says. "We could use more Christian voices out here."

AS A HARDING student, you may select from more than 90 majors across a wide spectrum — from humanities and theology to business and education to natural and health sciences. Nine colleges house these programs, including the Honors College, home to the Interdisciplinary Studies program, the Paul R. Carter College of Business Administration, and the College of Allied Health. No matter what program you choose, you will be challenged by an education that reaches beyond the classroom.

Dr. Jack Shock, department chair of mass communication, took a group of 18 students on a weeklong trip to Washington D.C., and New York City for a firsthand glimpse of life as a mass communication professional. In Washington D.C., the students examined the communication strategies implemented in national memorials, visited the National Archives to gain further knowledge about the establishment of Americans' First Amendment rights, and viewed exhibits about communication and journalism at the Newseum. To witness mass communication in practice, the students traveled to New York where they sat in the audience for an episode of Anderson Cooper's new talk show, "Anderson." They also participated in a business ethics discussion with six communication professionals and toured NBC studios to learn about the history of television broadcasting.

By the numbers

U.S. News & World Report ranks Harding at No. 3 on the "Great Schools, Great Prices" list.



You will leave prepared to succeed, taking with you life lessons in leadership, character & service.

SEVERAL STUDENTS HAVE

also dedicated their time to face other schools head-to-head in the academic arena. After spending months preparing a 30-page professional business plan, a number of Harding teams from the Paul R. Carter College of Business

Administration competed in the 12th annual Donald W. Reynolds Governor's Cup statewide business plan competition. The teams submitted entries into a pool of 53 submissions from 14 universities throughout the state. Five Harding teams progressed to the next round of the competition, and, of those included, one team placed third, securing a cash prize of \$10,000 and an additional Innovation Award worth \$5,000.

Our undergraduates aren't the only ones achieving major accomplishments. Three doctoral students from the College of Pharmacy were selected to

serve on national advisory committees of the American Society of Health-System Pharmacists (ASHP). Of those students, Diana Park served as chair of the Student Society Development advisory forum group.

Outside of our walls, students are excellent candidates for sought after internships. Second-year pharmacy student Estela Clemente was recently selected for Johns Hopkins' Pharmacy Outcomes and Policy Administration internship. Such accolades showcase Harding's proven value alongside top-notch academic programs.



Did you know?

To help accommodate the growing nursing and communication sciences and disorders majors, the university has approved building plans for a new sciences building. The Carr College of Nursing and communication sciences undergraduate and graduate programs will be at home in the structure, which will be located on the south side of campus.

In the new 40,000-square-foot building, Carr College of Nursing will gain a skills lab. A new clinical practice center, geriatric clinic and well child clinic will allow students to practice in a larger, state-of-the-art environment.

The communication sciences department will acquire a new speech clinic with waiting and reception area, 11 child and adult therapy rooms, and a larger observation room. The size of this clinic will allow the department to expand and develop new community outreach activities.

By the numbers

Academically, Harding offers 10 undergraduate degrees in more than 90 majors, 15 preprofessional programs, and 20 graduate and professional degrees.

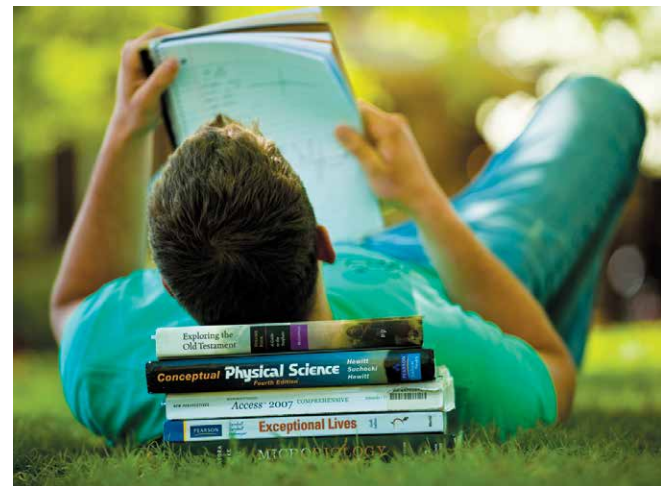


“Students are immersed in learning the most cutting edge, patient-centered clinical care in both simulated and practice environments”

*Johnnetta Kelly,
associate professor,
Carr College of Nursing*

OUR SECOND PRESIDENT, George S. Benson, believed that Harding graduates are sought out for leadership positions because they stand out: “The great need of the hour, at home and abroad, is for honest, sincere, capable, devoted leadership in every field of human endeavor. The Christian faith, in which you have been grounded, constitutes the best possible foundation for such sterling leadership.”

He was right. Our students are recruited by prestigious graduate schools and corporations around the world. Recent alumni have pursued graduate and doctoral studies at Baylor University, Columbia University, Harvard, Ole Miss, Rutgers University, Texas A&M University, University of Chicago, University of Tennessee, Vanderbilt University and Wheaton College among



others. Well-known national and international companies such as Acxiom, Arkansas Children’s Hospital, Dell, Heifer International, Oxford International Review, PriceWaterhouse Coopers, Teach America Program, University of Arkansas for Medical Sciences, U.S. Department of Education, and Vanderbilt Medical Center employ others.

While enjoying success in their chosen professions, our graduates use their influence to make a difference in their communities. At local, state, national and international levels, Harding alumni are leaders and Christian servants. Our alumni also stick together, both as a family and a professional network. When you graduate, the Harding community is ready to help you transition into the professional world.



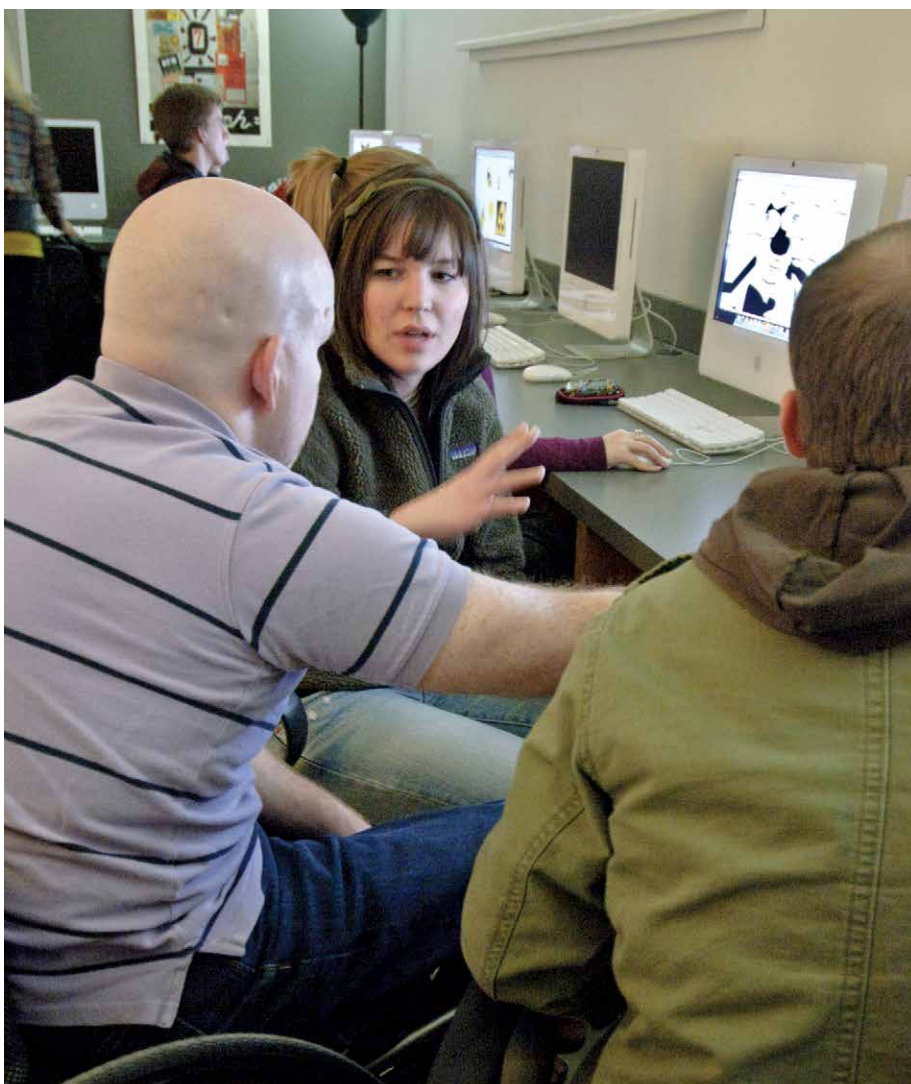
Enhance your learning

Many students expand their studies by taking part in the Honors College, which began as the Honors Program with 19 students in 1989. Today, more than 950 students take part in smaller classes and more intensive coursework to help develop effective critical-thinking, writing, analytical and public speaking skills.

Members of the college help plan and organize the L.C. Sears Collegiate Seminar Series each year. This student-conceived lineup presents stimulating public discussions on relevant topics. Past seminars have focused on churches and their response to the HIV/AIDS epidemic, the Arab/Israeli conflict in the Middle East, and how women have used film and literature to shape and change their roles in society.

The Honors College gives students seeking a more challenging course of study the opportunity to craft their own program of study with the interdisciplinary studies major and the interdisciplinary leadership studies minor.

Honors students can combine classes from a variety of disciplines to create such majors as public health, visual media design and international development, to name a few. Those who opt for the minor draw on courses from most of Harding's colleges to harmonize their leadership studies with other academic interests. The choices offered for the minor are intended to provide a strong, broad foundation for high-achieving University students who want to develop a servant-leadership lifestyle.



An undeniable faith.

AT HARDING, FAITH and service go hand in hand. Our purpose is to provide you with a quality education that leads to an understanding and philosophy of life consistent with Christian principles. This is the heart of our mission and has been since 1924. Our heritage also includes the cornerstones of daily chapel, Bible classes and service to others.

Students are encouraged to develop the whole person through a commitment to Christ and the Bible as the word of God. This relationship, according to former President Clifton L. Ganus Jr., sets the stage for the rest of your life: “Our real reason for existence is to help young people live effectively for Christ now and to spend eternity in heaven with our God and creator.”

We strive to integrate faith into all aspects of University life — from the classroom to the athletic field to residence halls to our overseas campuses.



DR. SCOTT ADAIR

ASSISTANT PROFESSOR

WHEN DR. SCOTT Adair enrolled as a freshman, he knew that Harding was taking a chance on him. At the time, he was starting off his college career on academic probation, a designation he was determined to shake. And he did, finishing his first semester on the Dean’s List.

“I went from being on the black list to being on the preferred list,” Adair says. “I was grateful Harding took a chance on me. It provided exactly what I needed.”

A Bible major with a psychology minor, Adair fondly remembers classes that relied

more on critical thinking rather than rote memorization, forcing him to stretch and grow in his learning.

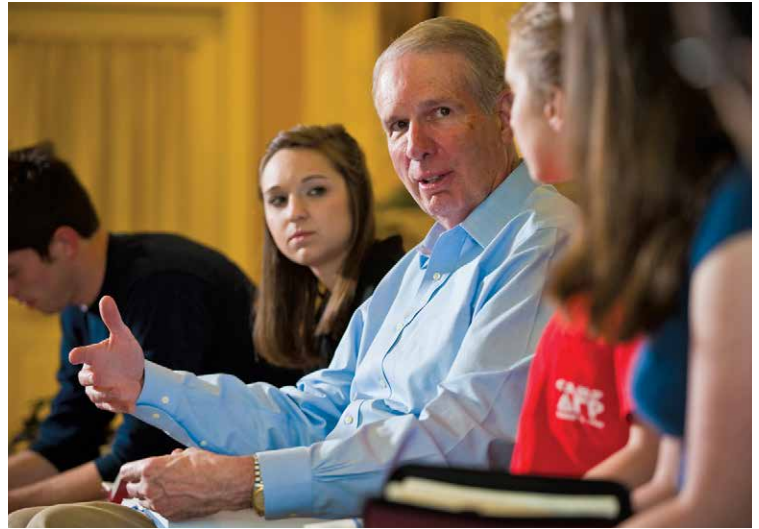
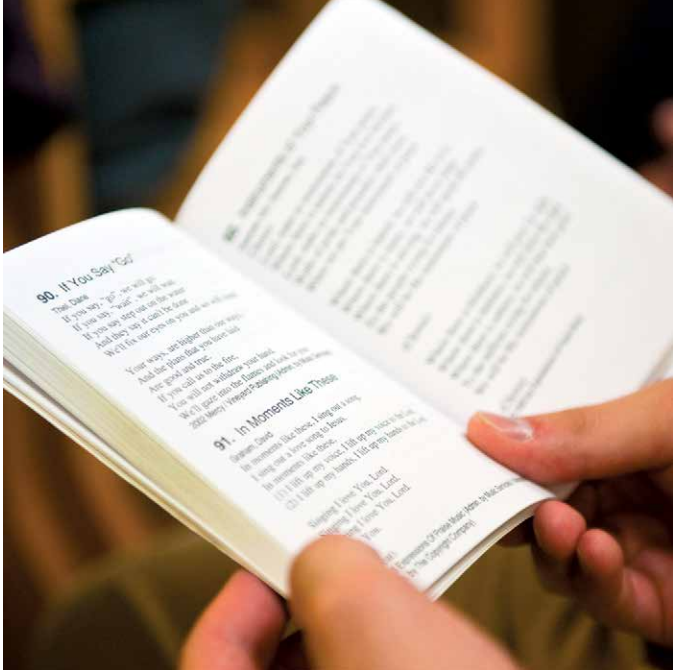
“Those are the classes where I still remember content because I had to interact on such a deeper level with that content. It was those classes that I leaned on when I got to graduate school.”

Now as an assistant professor of Bible, Adair strives to present his students with the same learning atmosphere that helped him grow. “I hope I can get a student to discover something on their own rather than my

telling them,” he says. “My goal every day is to entice them with a question to discover.”

His drive to engage students in the subject matter comes from his desire to help them connect with Scripture in a way that will span the rest of their lives.

“I know I can’t teach students everything they need to know about the gospel of Mark, for instance, but if I can teach them in such a way that they feel acquainted with the gospel of Mark and that they’ll return to that friend that they got introduced to in my class, that’s enough.”





“We owe it to our community. We have some responsibility in making it a better place to live and work.”

THIS CHARGE FROM the late Dr. Jimmy Carr clearly reflects our goal of preparing students for lives of Christian service. We believe this starts now, not in the distant future, and our students embrace the challenge. They respond to, as well as initiate, multiple service opportunities — on campus, in the community and around the world.

One close-to-home effort that has made a significant impact is Bisons for Christ. Every spring, students, faculty and staff devote themselves to helping residents of Searcy and Central Arkansas. Thousands participate in hundreds of projects such as delivering food, clean-up efforts, after-school programs, and free sports clinics by our athletes.

The results are powerful. Students experience the joy that comes from serving others, and relationships within the community are forged and strengthened.

Each year approximately 400 individuals choose to take part in summer or spring break missions. Teams have traveled

across the country to Alaska, California and New York and across the ocean to Africa, Asia, Europe and South America teaching and encouraging new friends.

But some of the most meaningful moments are born from the smallest acts of kindness. In one instance, several students took time to befriend a cafeteria worker. When they found out her husband was terminally ill, they visited him and raised money to help with his medical expenses, blessing this family financially and spiritually.

As a result of these servant hearts, the University was named for the fifth year to the President’s Higher Education Community Service Honor Roll for efforts of nearly 11,425 students, faculty and staff who participated in 171,733 hours of community service during the 2010-11 school year.

Did you know?

Helping others has always been an integral part of the Harding experience. From Hurricane Katrina in 2005 to St. Louis floods in 1994 to the March 1952 tornadoes that destroyed much of nearby Judsonia, Ark.

Most recently, a group of Harding engineering students spent time in Peltan, Haiti, manually building a water well for a local elementary school. The students traveled to Haiti during summer intersession as part of a new yearlong course known as Engineering Services Projects.





STUDY ABROAD



EVER SINCE WE offered our first overseas semester in Florence, Italy, in 1980, Harding has been fully committed to hands-on global education. What began as one campus in the heart of Renaissance Europe has developed into seven distinct opportunities across five continents.

Historical sites, foreign languages, amazing architecture, music, art, theater – you will encounter it all. But the relationships formed along the way with fellow students, faculty and locals make it

memorable. Dr. Don Shackelford, former director of International Programs, says these experiences awaken in our students a love for people and places ... and a desire to return.

“What you hear from students is not ‘If I go back to Italy,’ but, ‘When I go back to Italy.’”

At each location, students are accompanied and taught by University faculty. Costs are based on 16 tuition hours and include housing and meals.

Our programs welcome all majors and offer such opportunities as attending and working with local churches.

If you have ever wanted to explore God’s creation, experience new cultures and perspectives, or share your faith on a global level, limitless possibilities await you at one of our international campuses. Nearly 50 percent of students from each graduating class attend one of our programs ... and, for each of them, life is never the same.

Experience one of seven international programs.

→ **Australia, New Zealand & Southeast Asia** (HUA)

The semester begins or ends with a trip to one or more Asian countries; Cambodia, Vietnam and Thailand are planned. Students fly to Sydney, a cultural center brimming with museums, classical music, theater and architectural wonders. While in Australia, students live in condominiums on the Gold Coast and, when not in class, often spend their free time shopping in Brisbane, snorkeling, surfing or studying.

→ **London, England** (HUE)

Students experience one of the world's largest and most cosmopolitan cities while living in flats at the city center. London's jewels include Hyde Park, the National Gallery, the West End Theater District, and the acclaimed British Museum. Field trips outside of London allow students to visit other important historical sites, such as Paris, Stratford-upon-Avon and Stonehenge.

→ **Florence, Italy** (HUF)

Students live in a 16th-century villa and eat Tuscan meals prepared by our Italian cooks. They bargain in outdoor markets; learn to speak Italian; and visit Cinque Terre, Rome and Southern Italy on program field trips. A Eurail pass provides students with extensive travel opportunities multiple times during the semester.

→ **Athens, Greece** (HUG)

Athens offers the historic shop-filled old town Plaka, the grand architecture of the Parthenon on the Acropolis, and the alluring beauty of surrounding islands. Students stay in Harding's own apartments and study on the grounds where they live. Tours around Greece include Corinth, Delphi and Olympus, as well as study tours to Egypt, Israel and Turkey. Emphasis is given to sites of biblical interest.

→ **Latin America** (HULA)

Students live and study in apartments in Viña del Mar, a seaside resort city located 70 miles northwest of Santiago, Chile. The program includes the study of Latin American culture, history and the Spanish language. Field trips include visits to Santiago, Easter Island (the most remote land mass on earth), the Amazon Rain Forest, and the ruins of the revered Inca civilization at Machu Picchu, Peru.

→ **Paris, France** (HIP)

The primary location will be Paris, known as La Ville-Lumiere, where classes are focused at the epicenter of French culture. Students experience the day-to-day life of the people of France and are offered ample opportunity to practice their language skills. The students and faculty engage in intensive classes before commencing a free-travel period. Several field trips to other regions of France are included.

→ **Namwianga Mission, Zambia** (HIZ)

Students live in a compound that houses the George S. Benson Teachers College as well as an elementary and high school, a medical clinic, an orphanage, and a haven for infants and toddlers who have lost their mothers to HIV/AIDS. The classes offered relate directly to assisting the world the students have entered. Students receive Tonga lessons, study African history and literature, and listen to several guest lecturers. Venture on one or more safaris, witness the splendor of Victoria Falls and Lake Victoria, and journey through East Africa while lingering at mission points along the way. (Due to the nature of the program, students must go through a screening process before they are accepted.)







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from Greece.





STUDENT PROFILE

ASHEL PARSONS

MAJOR: PUBLIC RELATIONS

DURING SUMMER 2010, senior public relations major Ashel Parsons met history on the banks of the Nile River in Egypt. Studying abroad with Harding University in Greece (HUG), Parsons and 44 classmates stood at the base of ancient structures, traveled through the desert by camelback, and basked in the shade of towering temple columns.

“Egypt was probably my favorite place we visited,” she said. “It was amazing to

stand before the pyramids and wonder how in the world they were made so long ago.”

The group spent time in Cairo and Aswan touring sites and visiting historical museums. Parsons admitted that though she learned a lot from these places, it was the simple moments that taught her the most about this adventure,” she remembered. “All I saw was a happy man waving at us with his



➔ Want to learn more about our international programs? Visit www.harding.edu/international/.

donkey walking behind him. I continued to look around and saw nothing but fields of crops. The sun was setting and only far in the distance could I see a few lights from little houses. I couldn't help but think that is how it has been for thousands of years."

This moment was one of the first times the ancient world came to life for Parsons. It was a simple occurrence, but it was something that connected her to the past.

"When I looked out on the banks of the Nile and saw nothing but a man in simple cloth clothing, a donkey, and crop fields with no lights, I finally could imagine the life of the ancient land for a second," she said. "I am so thankful for the simple moments."



Did you know?

Parsons' journey through Egypt was featured in a six-part documentary highlighting the University's campus in Athens, Greece. To see more of her experiences in Egypt or to find out more about HUG, view the full documentary at HUGreece.squarespace.com

ATHLETICS

Athletics at Harding embraces three ideas: healthy competition, teamwork and overall wellness. Whether you play on an NCAA team, participate in intramurals, or work out regularly, you will find opportunities to excel athletically.

IN THE 2011-12 school year, Harding joined eight other schools to form the NCAA Great American Conference. The Bisons and Lady Bisons continue the tradition of excellence in Division II athletics in their new conference. Women's golf and cross-country teams both won their inaugural Great American Conference championships, and the men's cross-country team finished second. The volleyball team and the women's basketball team both advanced to the finals of the GAC Tournament.

Such accolades are nothing new to Harding harriers, who have collected scores of titles since the first Arkansas Intercollegiate Conference win in 1963. That decade also saw track and field reach two significant milestones for the athletics program. In 1966, Cliff Clark ('67) became the first Harding athlete to earn an NAIA national title when he won the 3,000-meter steeplechase in Sioux Falls, S.D. Three years later, Jim Crawford ('70) became our first runner to break the four-minute mile, winning the California Relays with a time of 3:59.6.

More than 345 athletes comprising 17 teams compete in NCAA Division II events. Men's teams include baseball, basketball, cross-country, football, golf,

soccer, tennis, indoor track and field, and outdoor track and field. Women's teams include, basketball, cross-country, golf, soccer, tennis, indoor track and field, outdoor track and field, and volleyball. Harding will add its 18th sport, women's softball, in spring 2014.

Students also have access to club teams that play other colleges and universities but are not part of NCAA or GAC. Club teams include lacrosse, rugby and ultimate Frisbee.





Did you know?

Find the latest news, stats and information about your favorite Harding team or athlete at www.hardingsports.com.



WE AIM TO be a campus of wellness — emotional, spiritual and physical. More than 60 percent of our student body stays active through participation in intramurals. Choose from basketball, flag football, racquetball, soccer, softball, swimming, tennis, track and field, and volleyball.

Bible Professor Emeritus Jimmy Allen ('52) has played many of them. Known for his fierce competitiveness, Allen was a force on the field and court for more than 50 years, first as a student and later as a faculty member. He truly loves sports. But he loves those with whom he played even more, finding among his teammates and rivals lifelong friends and mentors: “Some of the finest athletes in school were some of the finest Christian men.”

Every member of the University community can take advantage of our athletic facilities. First Security Stadium features an all-weather track, night lighting and synthetic turf. Rhodes Field House serves as home to the basketball teams and Lady Bisons volleyball team. Clifton L. Ganus Jr. Athletic Center houses a swimming pool; racquetball, handball, pickle ball and basketball courts; an indoor track; and a 5,000-square-foot fitness center. Other facilities include Jerry Moore Baseball Field, 12 lighted tennis courts, soccer field and practice fields.



Did you know?

University athletes have secured several national titles since joining intercollegiate competition in the 1950s. But our first championship came in 1970 when the men's bowling team, led by Charles Burt, won the NAIA National Tournament in Kansas City, Mo.



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2005 12-1
2006 12-4

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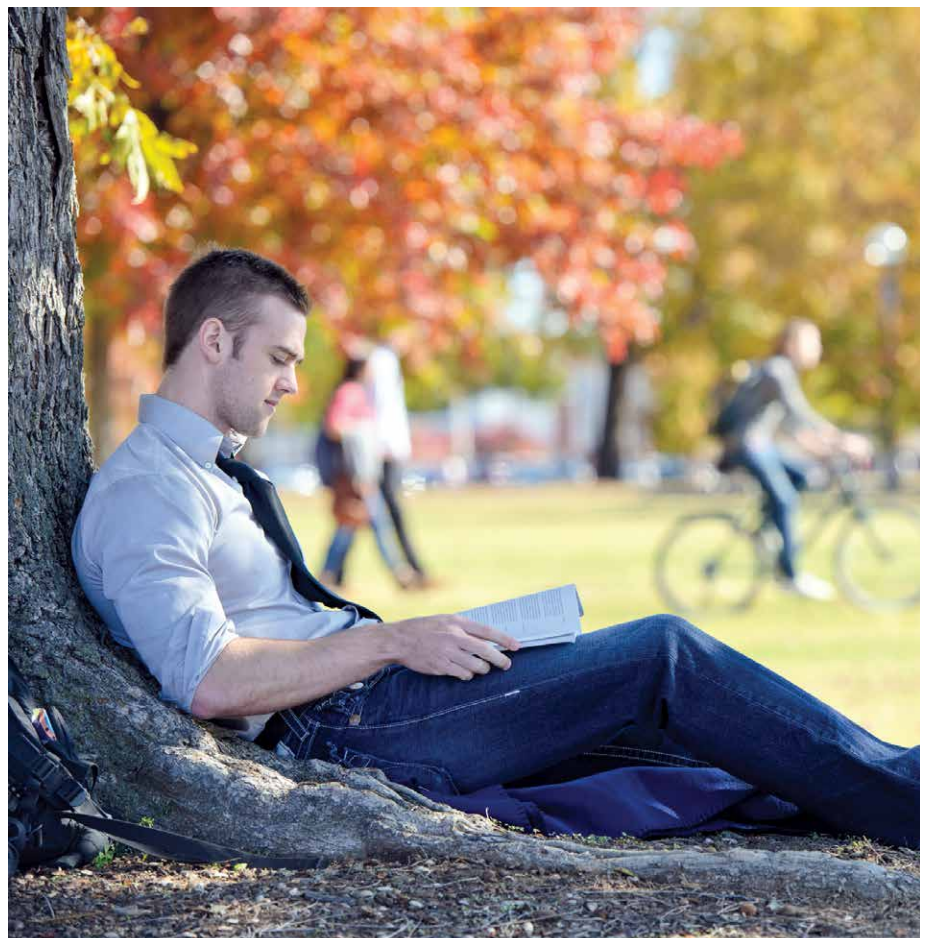
HOUSTON
CATHOLIC

STUDENT LIFE



AFTER ONE LOOK at our beautiful grounds, you will want to make Harding your home away from home. But what gives our campus such a vibrant atmosphere is not the tall trees and winding sidewalks; it is the inhabitants — our students.

From the start, Harding has been a residential campus, with the majority of undergraduate students living in University housing. Having students live and study together on a daily basis fosters relationships and permeates a closeness and warmth you might not find elsewhere.





FIFTEEN RESIDENCE HALLS

provide students with social, spiritual and recreational opportunities. Our trained staff members work to make students feel at home and ensure a safe and comfortable living experience.

You will find a variety of accommodations in our facilities: high-speed Internet, cable TV, ample parking, access to washers and dryers, storage, and TV/recreation/study

lounges. We offer a number of apartment-style suites for upperclassmen. Most halls include kitchens and vending machines, and all are updated and renovated on a rotating basis.

Taste, nutrition and selection lead the way in campus dining. Fill your plate with unlimited options in the Heritage Cafeteria, including an omelet station, create-your-own pasta and stir-fry

stations, a salad bar, pizza, and gluten-free and home-style choices. In Hammon Student Center you will find Chick-fil-A, Taco Bell, Java City Coffee, Montague's Deli, and our own convenience store. Located on the ground floor of the new Legacy Park Apartments, Harding has added a Starbucks coffee shop to fuel students' need for caffeine.

RELATIONSHIPS ARE KEY to a fulfilling Harding experience, and we afford you every opportunity to cultivate friendships and interests with 115 academic and professional organizations and 29 social clubs. Arts, music, politics, business, diversity, children, missions, service, the environment – no matter your pursuit or passion, you will find a place where you can make a contribution.

A large percentage of our student body chooses to join a social club (our version of fraternities and sororities). Social clubs have been a significant part of the Harding experience for decades, with some, such as Ju Go Ju, going back more than 80 years. Don't miss this college-exclusive opportunity to have fun, make lifelong friends and serve others.

First-year students are encouraged to become involved immediately by attending Student Impact, a tradition since 1986. Last August, almost 900 freshmen and transfer students participated in the orientation led by more than 250 upperclassmen. Small-group activities, service projects and valuable information helped students form networks and begin their semester with confidence.

By the numbers

For the 18th consecutive year, Harding has been ranked by *U.S. News & World Report* as one of the best universities in the South. Harding is ranked along with such prestigious institutions as Belmont University, Mercer University, Rollins College and The Citadel.



STUDENT PROFILE



CHELSEY CURLETT

MAJOR: NURSING

JUNIOR CHELSEY CURLETT first caught a glimpse of Harding as a Girls State delegate in 2008. The University hosts the group each summer, and Curlett was immediately drawn in by the serenity of the front lawn, adorned with peaceful swings and a lush carpet of grass. A member of her church in Lonoke, Ark., later mentioned that she attended the University and that Chelsey should schedule a tour.

Curlett, a first-generation Harding student, was impressed by the Christian atmosphere that she encountered.

“The campus just gives off a positive Christian vibe, which I truly enjoy. I am achieving many life goals while I am here while finding out who I really am,” she says.

Curlett has always had an interest in health care and decided during her senior year of high school to major in nursing. Another highlight of the University for Curlett was the reputation of the Carr College of Nursing. “That is what influenced my decision to attend here. Many people I talked to said that Harding had one of the best nursing colleges in the country and that the students usually do very well on state board exams.”

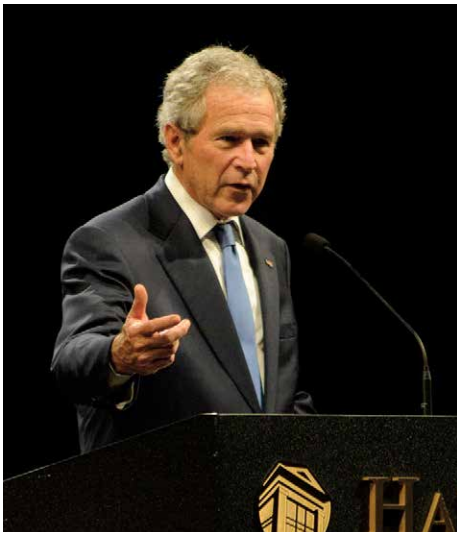
Challenging classes and accessible faculty always willing to help are preparing her to become a nurse practitioner, which is her ultimate goal. But her experience at the University is not only impacting her future professional career — she is also forming lifelong friendships here.

A self-proclaimed introvert, Curlett says coming to Harding started the path that led to meeting her best friend and is helping her to continually open up to others. “Being here makes me appreciate life and what it has to offer,” she says.



Did you know?

Jousting Knights, caroling Chi Sigs, bow-wearing Ju Go Ju Cutie Pies. While each social club has its own traditions — not to mention colors, songs and mottos — a few customs span all groups. One such ritual is the ring ceremony. Women club members gather in a circle passing around a lit candle. Slipped snugly onto the candle's middle is one lucky member's recently acquired engagement ring. Once it has traveled the entire circle and “oohs” and “aahs” are said, the newly engaged blows her candle out, revealing to all that she will soon be a bride and telling her proposal story. The men, on the other hand, take a more direct approach, tossing a member into the fountain when he confesses to popping the question.



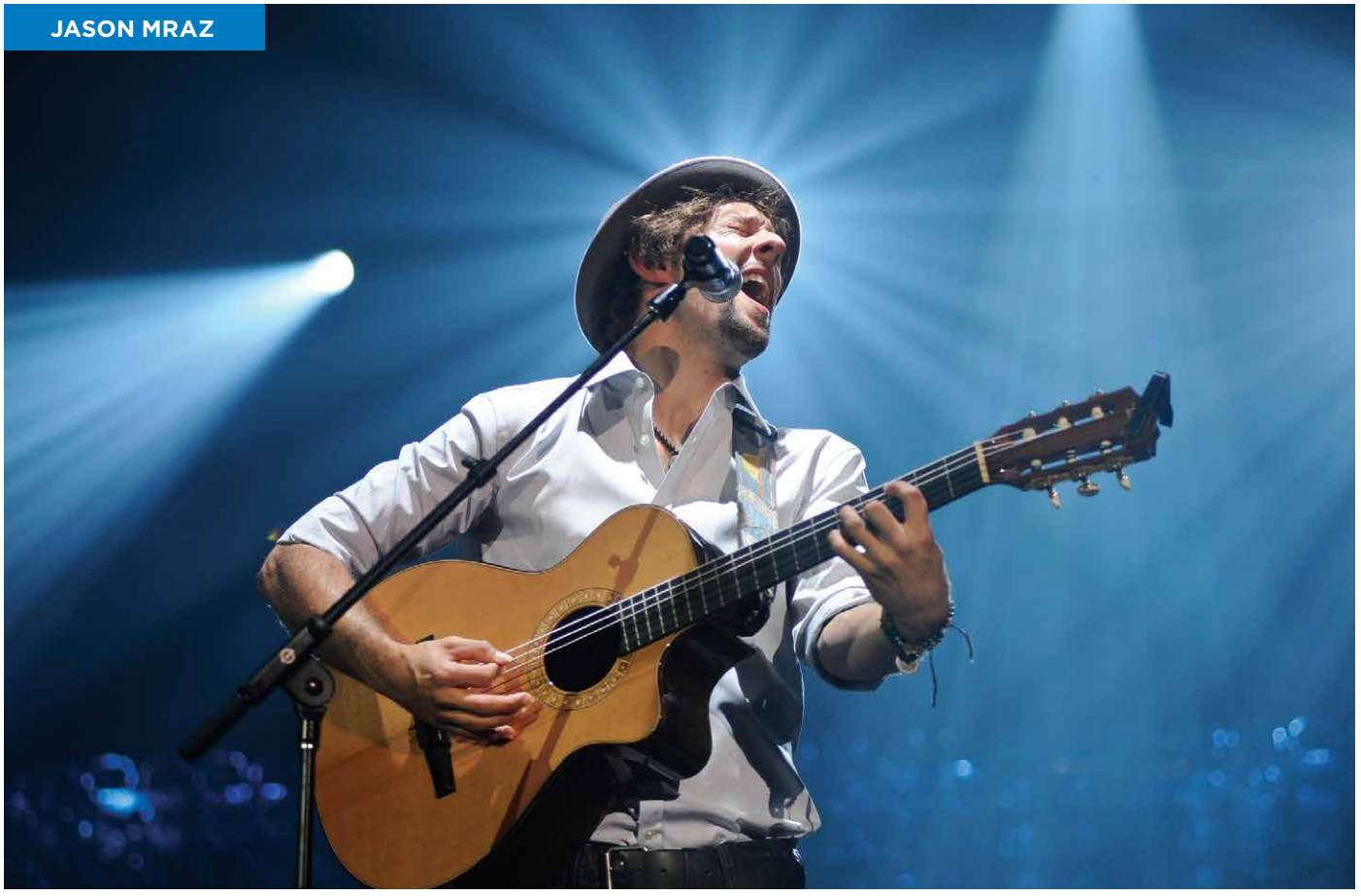
WE KNOW RELAXATION and entertainment are necessary components for a memorable college experience. Thus we provide close, convenient and inexpensive options for your enjoyment. Every year, well-known musicians, singers, bands, speakers, authors and comedians grace our stage. While the 1970s brought us Anne Murray and the Carpenters, in recent years we have welcomed Lady Antebellum, Avett Brothers, One Republic, Owl City, Jason Mraz, Needtobreathe, Sara Bareilles and many others to Searcy.

But we also boast top-notch talent from among our own. Our students have always provided quality entertainment to the campus and community, beginning in 1925 with “The Importance of Being Earnest.” Since then, more than 950 shows have been performed. Yearly events include the Homecoming musical, Spring Sing and numerous other student-led productions.

When you want to get away, the Natural State provides plenty of outdoor options — fish, hunt, kayak, canoe, rappel or hike. Little Rock sites and attractions include Pinnacle Mountain, Verizon Arena, William J. Clinton Presidential Library, and, of course, shopping malls and restaurants.



JASON MRAZ



SARA BAREILLES



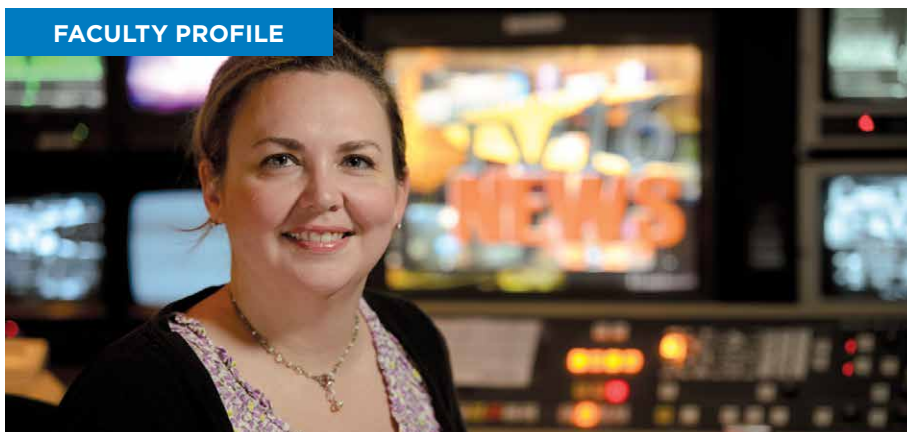
AVETT BROTHERS







FACULTY PROFILE



GINGER BLACKSTONE

INSTRUCTOR

A 1991 ALUMNA with a bachelor's in radio/TV broadcasting, Ginger Blackstone wasted no time becoming successful. Working for several different news stations, Blackstone did it all from producing and supervising to reporting and anchoring.

After working for several stations, Blackstone was given the opportunity to work for CNN, where she would spend the next 13 years of her professional career. While at CNN, she worked under extreme pressure working all holidays, weekends and often over night.

In what many people would consider to be a dream job, Blackstone began feeling a sense of longing for something different.

"I was already in middle management and made it to the big league," Blackstone said. "I wasn't having fun anymore, and I wanted to run my own life."

A blessing in disguise, Harding University's College of Communication presented Blackstone with the "Outstanding Alumnus Award" in 2008. Having not been to Harding's campus in more than a decade, Blackstone delightfully returned to receive the award.

After a wonderful visit and some encouragement from then-dean Mike James, Blackstone felt like God wanted her to be at Harding. Within six months, she took what she refers to a "huge leap of faith" and, in 2009, she told CNN goodbye and moved to Arkansas to be an adjunct teacher at Harding.

"I was initially nervous about moving to Searcy, but I loved the camaraderie, Christian atmosphere, beautiful campus and the communication department faculty," Blackstone said. "There was something about the vibe."

Blackstone is now in her second year of teaching full time and finds that her real-world knowledge is very beneficial to students.

"Everything I learned at CNN, from television production to broadcast journalism, carries over to the classroom," Blackstone said. "I don't need a handbook or textbook to teach."



“If you are not a different product from what you would have been had you gone elsewhere to school, our labors and sacrifices are lost.”

*President J.N. Armstrong,
1931 Petit Jean*

An Exceptional Value.

VALUE — IT RANKS second only to academic excellence in the college search. Harding offers a true value in higher education, beginning with challenging academics taught from a Christian perspective. But that is just one of many advantages.

At Harding, you will benefit and grow from an accomplished faculty focused on providing invigorating classroom experiences and spiritual guidance; a diverse student body; small class sizes; technologically advanced facilities; life-changing extracurricular experiences; and access to real-world training and internships in leading industries. You will leave well prepared for success in any field or discipline.

Most importantly, we want you to start the next phase of your life encouraged, with a renewed sense of responsibility to God, family, friends and community. Consider President Armstrong’s address to graduates nearly 90 years ago — it resonates as deeply today as it did then.

“Are you kinder now, more considerate of others, more understanding? Do you feel responsibilities more keenly, or have you learned to shirk them? Do you have a deeper reverence for God and the great principles he has given to us? The greatest gift of a college education should not be knowledge and facts, but enriched character and higher ideals.”



We understand the financial sacrifices and commitment you and your family make when you decide to attend college. Thus we make every effort to keep the Harding experience affordable for everyone. Each year, the University awards more than \$24 million in institutional scholarships and grants and more than \$9 million in federal and state scholarships and grants. We offer several forms of assistance, including grants, loans, scholarships and campus employment — depending on your individual financial need. With your personal initiative and the assistance of our knowledgeable financial aid staff, you can finance and achieve your educational goals at Harding. You will discover that our true value exceeds our affordability.

APPLYING FOR FINANCIAL aid is a simple process. The first step: Complete the FAFSA (Free Application for Federal Student Aid) after Jan. 1. Once you fill out and submit this form, you are eligible for federal aid and additional awards. We recommend completing your FAFSA by June 1 of your senior year. For the most current information, contact your admissions adviser at 800-477-4407 or admissions@harding.edu.

OUR FINANCIAL AID website provides valuable resources, including a list of scholarships and grants, links to federal loan programs, and information and qualifications for federal work-study and University work programs. Visit www.harding.edu/finaid to learn more.

CONTACT FINANCIAL AID SERVICES

By email
finaid@harding.edu

By phone
800-477-3243



Competitive Costs

THE COST OF a Harding education has long been competitive with other private institutions in the region. But did you know its costs are competitive with, if not lower, than many prestigious schools throughout the nation?

Expenses for 2012-2013

Approximate total

YEARLY cost: **\$21,432**

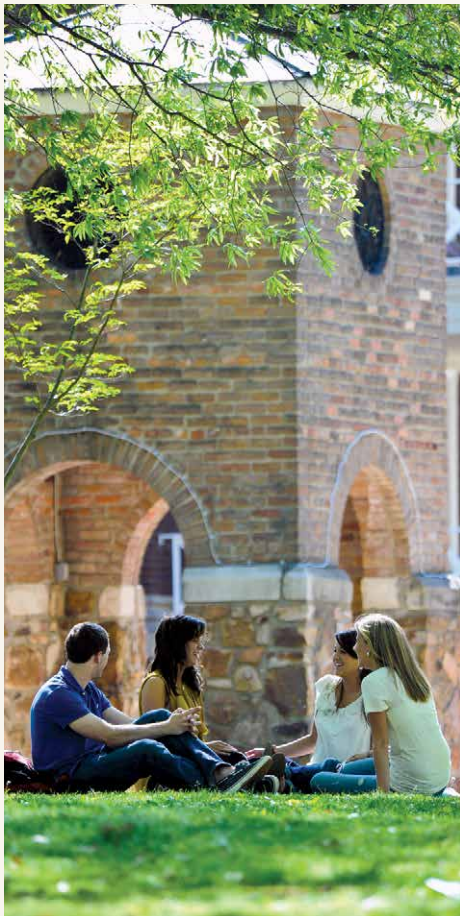
(tuition, tech fee, room & board)

According to *U.S. News & World Report* 2012 Edition of Best Colleges, here is how Harding's total cost for 2011-12 compares to other private institutions:

Harding University	\$20,640
Samford University	\$31,738
Belmont University	\$36,180
University of Tulsa	\$39,178
Baylor University	\$42,212
TCU	\$42,900
Rhodes College	\$43,060
Hendrix College	\$43,944
Rice University	\$47,821
Emory University	\$52,792
Tulane University	\$54,884
Vanderbilt University	\$54,892
Washington University in St. Louis	\$55,111

Another way to compare most colleges apples-to-apples is to log on to www.ucan-network.org. This free website allows anyone to compare tuition costs, including tuition increases for the past five years, as well as other important data provided by universities from across the country.





Why is it great to be at Harding?

SEE FOR YOURSELF.

To understand why it's great to be at Harding, you need to visit campus. Only then can you appreciate how we balance faith, learning and living in the ultimate college experience. Join us for a day and witness a dynamic classroom atmosphere, faith in action, and lifelong relationships being formed. Meet talented individuals from around the world who are preparing for lives of service in every discipline.

Learn how you, too, can be a part of the Harding story.

COMMON QUESTIONS REGARDING A CAMPUS VISIT:

HOW DO I SCHEDULE A CAMPUS TOUR?

When you visit, instead of a tired, old campus tour, we roll out the red carpet. Call the Office of Admissions Services at **800-477-4407** or email admissions@harding.edu to schedule your not-just-a-tour visit. But, make sure to contact us at least one week prior to your arrival.

WHEN IS A GOOD TIME TO VISIT YOUR CAMPUS?

You can visit year-round, although we recommend you visit while school is in session. We also offer special visit days and weekends for your convenience. Please refer to our website for specific dates and events.

WHEN ARE YOUR SPECIAL EVENTS?

Find dates and information for special events such as Bison Days and preview days at www.harding.edu/admissions/visit.html.

WHAT DO YOU RECOMMEND WE DO ON OUR VISIT?

You'll receive a personalized itinerary when you schedule your visit with the admissions office. You will tour the campus with an admissions adviser, sit in on a class in a subject that interests you, have lunch on our tab, and much more.





Applying to Harding

You have two convenient options for applying to Harding. Please choose the format you find most convenient.

ONLINE APPLICATION

Complete and submit your application online through our website at:

www.harding.edu/apply

PAPER APPLICATION

Complete and mail in the attached application to the mailing address listed below.

PROCESS

1. Complete and submit your online application or mail in the paper form. Remember to pay the \$40 nonrefundable application fee.
2. Once we receive your application and fee, you will receive a confirmation letter with all the forms needed for enrollment. Follow the instructions and submit each form accordingly.
3. Contact the Admissions Office to schedule your campus visit before the end of your senior year.

CONTACT INFORMATION

Harding University
Office of Admissions Services
915 E. Market Ave., Box 12255
Searcy, AR 72149-2255

800-477-4407
501-279-4407

FAX 501-279-4129
admissions@harding.edu



HELPFUL CODES

ACT: 0124

SAT: 6267

FAFSA: 001097

In brief

- Our 350-acre main campus with 46 buildings is located in Searcy, Ark., home to more than 22,000. Searcy is a 50-minute drive from Little Rock, Ark., and two hours from Memphis, Tenn.
- We are the largest private university in the region with more than 7,100 students, of which 4,200 are undergraduates, from all 50 states and more than 50 foreign countries.
- We have 53 National Merit Scholars. Twenty eight percent of our students graduated in the top 10 percent of their high school classes; 53 percent from the top quarter.
- On average, 96 percent of our undergraduate students receive financial assistance. In 2011-2012, Harding awarded students more than \$1 million in need-based grants and more than \$23 million in institutional scholarships. Additionally, students received more than \$9 million in federal, state and externally funded scholarships and grants.
- Nearly 50 percent of each graduating class includes a semester-long international program as part of their undergraduate experience. Choose to study in Brisbane, Australia; Viña del Mar, Chile; London, England; Paris, France; Athens, Greece; Florence, Italy; or Namwianga Mission, Zambia.
- Extracurricular activities include more than 140 social, musical, spiritual and academic clubs and organizations. Lacrosse, rugby and ultimate Frisbee are among the competitive club sports on campus. Harding's extensive intramural program offers basketball, flag football and volleyball, among others.
- The Bisons and Lady Bisons compete in the NCAA Division II Great American Conference.

College of Allied Health

Communication Sciences
& Disorders (B.A.)

College of Arts & Humanities

Advertising (B.A.)
Art (B.A.)
Art Teacher Licensure (B.A.)
Broadcast Journalism (B.A.)
Electronic Media Production (B.A.)
English (B.A.)
English Teacher Licensure (B.A.)
French (B.A.)
French Teacher Licensure (B.A.)
Graphic Design (B.F.A.)
History (B.A.)
Humanities (B.A.)
Instrumental Teacher
Licensure (B.M.E.)
Interior Design (B.S.)
International Studies (B.A.)
Journalism (B.A.)
Legal Studies (B.A.)
Music (B.A.)
Oral Communication (B.A.)
Oral Communication & Drama/
Speech Teacher Licensure (B.A.)
Painting (B.F.A.)
Political Science (B.A.)
Public Administration (B.S.)
Public Relations (B.A.)
Social Science (B.A.)
Social Science Teacher Licensure (B.A.)
Spanish (B.A.)
Spanish Teacher Licensure (B.A.)
Theatre (B.A.)
Three-Dimensional Design (B.F.A.)
Vocal Teacher Licensure (B.M.E.)
Web Design &
Interactive Media (B.S.)

College of Bible & Religion

Bible & Family Ministries (B.A.)
Bible & Ministry (B.A.)
Bible & Ministry (B.M.N.)
Bible & Missions (B.A.)
Bible & Preaching (B.A.)
Leadership & Ministry* (B.A.)

Carter College of Business Administration

Accounting (B.B.A.)
Economics (B.B.A.)
Finance (B.B.A.)
Global Economic Development (B.B.A.)
Health Care Management (B.B.A.)
International Business (B.B.A.)
Management (B.B.A.)
Management Information
Systems (B.B.A.)
Marketing (B.B.A.)
Professional Sales (B.B.A.)

Cannon-Clary College of Education

Early Childhood P-4 (B.A.)
Middle Childhood/Early Adolescence
Education - English/Language
Arts/Social Science 4-8 (B.A.)
Middle Childhood/Early Adolescence
Education - Math/Science 4-8 (B.A.)
Secondary Education (B.A.)

Honors College

Interdisciplinary Studies (B.A.)

Carr College of Nursing

Nursing (B.S.N.)

Other

General Studies (B.A.)

College of Sciences

Athletic Training (B.S.)
Biochemistry (B.S.)
Biochemistry &
Molecular Biology (B.S.)
Biomedical Engineering (B.S.)
Biology (B.S.)
Biology Teacher Licensure (B.A.)
Chemistry (B.S.)
Child Development (B.S.)
Child Life Specialist (B.S.)
Computer Engineering (B.S.)
Computer Science (B.A., B.S.)
Criminal Justice (B.S.)
Electrical Engineering (B.S.)
Exercise Science (B.S.)
Family & Consumer Sciences (B.S.)
Family & Consumer
Sciences Education (B.S.)
Family Life Education (B.S.)
Fashion Merchandising (B.S.)
Health & Kinesiology (B.S.)
Health Sciences (B.S.)
Interiors Merchandising (B.S.)
Kinesiology (B.A.)
Mathematics (B.A., B.S.)
Mathematics Teacher Licensure (B.A.)
Mechanical Engineering (B.S.)
Molecular & Cellular Biology (B.S.)
Nutrition & Dietetics (B.S.)
Physical Science (B.A.)
Physics (B.S.)
Professional Health Science* (B.A.)
Psychology (B.S.)
Social Work (B.S.W.)
Software Development (B.S.)
Sports and Recreation
Management (B.A.)

Pre-professional Programs

Preagriculture
Preallied Health
Prearchitecture
Pre dentistry
Prelaw
Prelibrary Science
Premedical Technology
Premedicine
Prenursing
Preoptometry
Prepharmacy
Prephysical Therapy
Prephysician Assistant
Preveterinary Medicine

Center for Business Professional Studies

Leadership & Management (B.A.)
Leadership & Marketing (B.A.)

Graduate & Professional Programs

Doctor of Physical Therapy
Educational Doctorate in
Educational Leadership
Educational Specialist in Professional
Counseling: Clinical & School
Educational Specialist in
Educational Leadership
Master of Arts in Teaching
Master of Business Administration
Master of Education
(in cooperation with content areas)
Master of Ministry
Master of Science in Education
Master of Science in Marriage
& Family Therapy
Master of Science in Mental
Health Counseling
Master of Science in Physician
Assistant Studies
Master of Science in Professional
Counseling: Clinical & School
Master of Science in
Speech-Language Pathology

College of Pharmacy

Doctor of Pharmacy

* OFFERED AS A SECOND MAJOR ONLY



HARDING

U N I V E R S I T Y

OFFICE OF ADMISSIONS BOX 12255
915 E. MARKET AVE.
SEARCY, AR 72149-5615
harding.edu/admissions

